



3085 Fountainside Drive
Germantown, TN 38138
E-mail: info@networkhq.org
(901) 682-9090 Fax: (901) 682-9098
Website: www.networkhq.org

AUTOMOTIVE DISTRIBUTION NETWORK FORMS STRATEGIC ALLIANCE WITH AUTO PRIDE

MEMPHIS, TENNESSEE, January 6th, 2010. The Automotive Distribution Network has formed a strategic alliance with The Auto Pride Network, according to Mike Lambert, president of the Network. Formerly a division of IWD, Auto Pride will now be its own marketing entity within the Network.

“Auto Pride will maintain its own Board of Directors and control over the marketing direction of the group,” said Lambert. “Network Headquarters will perform the group functions of product research and accounting, in addition to providing assistance in marketing and IT.”

“The footprint of the Network provides more efficient and cost effective service for existing and future business for our organization,” says Ron Sutton, chairman of Auto Pride. “It’s an exciting time for our group. This makes sense for us on so many levels.”

“The addition of Auto Pride to the Network will make put our association among the very elite of the program distribution groups in North America,” added David Honig, chairman of the Network.

Operating under the brands of Parts Plus, IAPA, Auto Pride, Auto Star, CMB, and Network Products, The Automotive Distribution Network is one of the largest and most diverse program groups in the automotive aftermarket. For more information, contact Bob Barstow at Network Headquarters, 3085 Fountainside Drive, Suite 210, Germantown, Tenn., 38138. (901) 682-9090.

###